

# CASE STUDY: MEDICAL CENTER UROLOGY

## Building patient connections through custom content.

With our digital marketing products, we've got the solution to every challenge.

### The Challenge:

Medical Center Urology wanted to solidify their position in the market by generating new patient connections and by establishing their practice as a thought leader in the industry.

### The Solution:

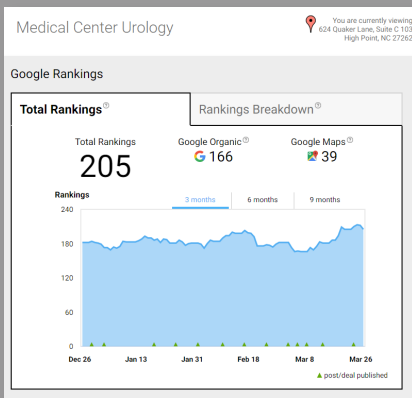
Vivial Marketing Platform + Social Media Management



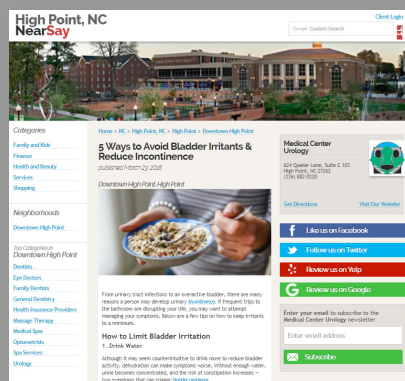
Using Vivial's Marketing Platform with our enhanced Social Media Management package, Medical Center Urology has connected with tens of thousands of potential patients in their community.

- Custom content distributed online reaches over **7,000** people monthly
- Generated an average online rating of **4.9** through full service review generation & management
- Expert, industry-related content has generated top **30** rankings for over **166** relevant keywords

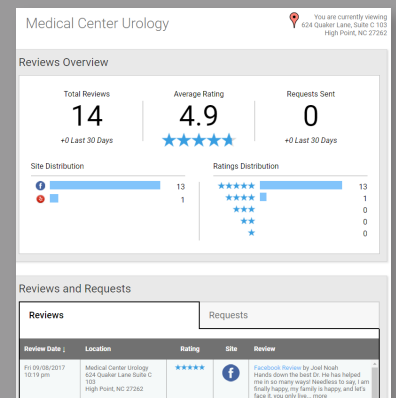
### What We Did:



Drive online traffic through top search rankings



Custom content relevant to industry topics



Generate and manage online reviews

Want to learn more about how our solutions can generate connections for your business? Contact us today!

vivial.net

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